

# APPENDIX B

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STAGES 1

SURVEY QUESTIONNAIRE

## 1999 NATIONAL SURVEY OF INNOVATION IN INDUSTRY

**Statement of Confidentiality**

The information you provide will be held in the strictest confidence. We will neither publish, release, nor disclose any information on, or identifiable with, individual companies, business units or R&D units

*If name and address has changed, please alter*

Main Activity : \_\_\_\_\_  
 Year Established : \_\_\_\_\_ No. of employees as at 31/12/99: \_\_\_\_\_  
 Estimated Turnover in 1999: RM \_\_\_\_\_

Name of Respondent: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

**Ownership Structure:**

Local : \_\_\_\_\_ % Sole Proprietorship [ ]  
 Foreign : \_\_\_\_\_ % Partnership [ ]  
 Limited Company [ ]  
 Public Listed [ ]

**1. Between 1997-99, has your company introduced any technologically new or improved products into the market? YES [ ] NO [ ]**

Note:

A technologically new product is a product whose technological characteristics or intended uses differ significantly from those of previously produced products.

A technologically improved product is an existing product whose performance has been significantly enhanced or upgraded.

**2. Between 1997-99 has your company introduced any technologically new or improved processes? YES [ ] NO [ ]**

Note:

Technological process innovation is the adoption of technologically new or significantly improved production methods, including methods of product delivery. These methods may involve changes in equipment, or production organization, or a combination of these changes, and may be derived from the use of new knowledge.

**Examples of What Is and Is Not Innovation**

- In clothing production, introduction of latest color and cut do not change the basic characteristics or performance of clothing – therefore should not be construed as innovation. In contrast, the use of new materials can be considered to be a technological product innovation.
- The implementation of a quality standard such as ISO9000 is not technological innovation unless it is directly related to the introduction of technologically new or significantly improved products or processes.
- The retitling and repackaging of an existing soft drink is not technological innovation.

**3. Does your company carry out any research and development activities? YES [ ] NO [ ]**

Thank you for completing this form  
 Kindly return duly completed form in the enclosed reply paid envelope to:

**Malaysian Science and Technology Information Centre (MASTIC)**  
 Ministry of Science, Technology and the Environment  
 14<sup>th</sup> floor, Wisma Sime Darby, Jalan Raja Laut, 50662 Kuala Lumpur  
 or  
 Fax to us at 03-2941082